



WESTCOAST ENTERTAINMENT

W. 201 NORTH RIVER DRIVE • SUITE 180 • SPOKANE, WASHINGTON 99201
TELEPHONE 509.777.6312 • FACSIMILE 509.325.7324 • bestofbroadwayspokane.com

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

**WESTCOAST ENTERTAINMENT ANNOUNCES
2009-10 BEST OF BROADWAY SEASON
to include
FOUR WEEK ENGAGEMENT OF
DISNEY'S THE LION KING
and
FIDDLER ON THE ROOF starring CHAIM TOPOL**

April 16, 2009 – Spokane, Washington: WestCoast Entertainment, a division of Red Lion Hotels Corporation (NYSE:RLH), announced today that the 2009-10 Best of Broadway Series will include a four week engagement of DISNEY'S THE LION KING. In addition, the world reknown Chaim Topol will star in the farewell tour of FIDDLER ON THE ROOF, Melissa Gilbert will star in the new Broadway musical LITTLE HOUSE ON THE PRAIRIE, and Avenue Q will make it's premiere in Spokane as part of the 2009-10 season. WestCoast Entertainment also announced they will present the 50th Anniversary Concert of the Chad Mitchell Trio this fall. All engagements will be held at the INB Performing Arts Center.

“We are proud to provide the Inland Northwest with the once in a lifetime opportunity to see Chaim Topol, in the Fiddler on the Roof leading role he made famous worldwide. His farewell tour is one that has been anticipated, and will be considered one of the most thrilling performances to ever take place in Spokane,” stated Jack Lucas, President of WestCoast Entertainment. He went on to say, “The four week engagement of Disney’s The Lion King this fall should provide a significant positive impact to the Spokane economy. We expect restaurants, hotels, and local retailers will all benefit from the increased tourism this production will bring to Spokane.”

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According to The Broadway League, for every \$1 spent on a theater ticket, \$3 are spent in the local economy. Based on that, the 2009-10 Best of Broadway season would be expected to contribute an estimated \$25 million in economic impact to the local economy in the form of hotel reservations, restaurant and shopping revenues and spending on other local services.

SERIES PRODUCTION INFORMATION (those productions included with series tickets):

**FIDDLER ON THE ROOF – starring Chaim Topol
September 1 – 6, 2009**

FIDDLER ON THE ROOF, the Tony Award winning musical that has captured the hearts of people all over the world on its North American Tour. In what is a huge theatrical feat, audiences will have a once in a lifetime opportunity to see Chaim Topol, star of the original motion picture, in his farewell performance of the award winning role that made him legendary in FIDDLER ON THE ROOF.

Based on the stories of Sholom Aleichem, FIDDLER ON THE ROOF has been lauded by critics again and again, and won the hearts of people all around the world. Filled with a rousing, heartwarming score, which includes “Tradition,” “Matchmaker, Matchmaker,” “If I Were A Rich Man” and “Sunrise, Sunset,” FIDDLER ON THE ROOF is a timeless classic.

No other musical has so magically woven music, dance, poignancy and laughter into such an electrifying and unforgettable experience. Relive a glorious tradition of the musical theater with TOPOL's farewell performance in FIDDLER ON THE ROOF.

**DISNEY'S THE LION KING
November 9 – December 6, 2009**

Experience the phenomenon of Disney's THE LION KING. Marvel at the breathtaking spectacle of animals brought to life by award-winning director Julie Taymor, whose visual images for this show you'll remember forever. Thrill to the pulsating rhythms of the African Pridelands and an unforgettable score including Elton John and Tim Rice's Oscar®-winning song “Can You Feel The Love Tonight” and “Circle of Life.” Let your imagination run wild at the Tony® Award-winning Broadway sensation *Newsweek* calls “a landmark event in entertainment.” Spokane's most eagerly awaited stage production ever will leap onto the INB Performing Arts Center stage this fall.

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AVENUE Q

February 11 – 14, 2010

AVENUE Q is Broadway's smash-hit 2004 Tony Award® winner for BEST MUSICAL, BEST SCORE and BEST BOOK. A hilarious show full of heart and hummable tunes, **AVENUE Q** is about trying to make it in NYC with big dreams and a tiny bank account. Called "one of the funniest shows you're ever likely to see" by *Entertainment Weekly*, **AVENUE Q** features a cast of people and puppets who tell the story in a smart, risqué and downright entertaining way. *The New Yorker* calls it "SUBVERSIVE and UPROARIOUS! Wicked fun for grown-ups"

RECOMMENDED FOR MATURE AUDIENCES ONLY.

LITTLE HOUSE ON THE PRAIRIE – starring Melissa Gilbert

April 8 – 11, 2010

LITTLE HOUSE ON THE PRAIRIE has remained one of the most popular and beloved celebrations of early Americana since the appearance of Laura Ingalls Wilder's popular classic book series 70 years ago. Now the inspirational stories take on a brand new frontier in an uplifting new musical. Melissa Gilbert, who played Laura for 10 years in the much loved television series, continues her legacy by starring as Ma. Families will continue to fall in love with these life affirming stories about the Ingalls' struggles and triumphs through the celebration of the pioneering spirit and the core values on which this country was founded – a spirit that resonates within each of us today.

OPTIONAL PRODUCTIONS – not included in the season package

Chad Mitchell Trio – 50th Anniversary

Saturday, October 24, 2009 – 7:30pm

Featuring all original members – Mike Kobluk, Chad Mitchell and Joe Frasier

The Chad Mitchell Trio, one of the most popular folk groups of the sixties, completed over a dozen classic albums. Their blend of humor, political satire, and stunning harmony took the folk world by storm. One of the heralded headline groups of the golden age of folk music, the Trio has found itself responding to the nostalgia of their generation of fans by performing at a limited number of special concerts. Disciplined harmonic musicianship is the trademark of the Trio throughout a repertoire of frontier songs, Elizabethan ballads, work songs, gospel songs, love songs, children's songs, and biting social and political commentary and satire.

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Subscription orders for both current and new subscribers will begin Thursday, April 16, 2009 at 5 p.m. Season ticket prices range from \$87.50 - \$226.50. Individual ticket prices and on-sale dates will be announced later this spring. Season tickets can be ordered online at www.ticketwest.com, www.bestofbroadwayspokane.com, in person at the Spokane Arena Box Office, or by calling 325-SEAT.

Groups of 10 or more may begin purchasing tickets on Friday, April 17, 2009 at 8am in person at the WestCoast Entertainment offices located at the RLH Building, W. 201 North River Drive, Suite 180, or by calling 509-777-6253. Office hours are Monday – Friday from 8am – 5pm. Information on groups is located at www.bestofbroadwayspokane.com.

About WestCoast Entertainment

WestCoast Entertainment and TicketsWest are part of the entertainment division of Red Lion Hotels Corporation (NYSE: RLH). WestCoast Entertainment promotes and arranges presentations of a variety of entertainment productions. TicketsWest engages in event ticket distribution throughout the United States and offers ticketing inventory management systems, call center services, and outlet and electronic channel distribution.

About Red Lion Hotels Corporation

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels under its Red Lion® brand. As of December 31, 2008, the RLH hotel network was comprised of 47 hotels located in nine states and one Canadian province, with 8,910 rooms and 437,626 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

Local press contact:

Lerria A. Schuh

phone: 509.777.6312

cell: 509.863.2249

lerria.schuh@ticketwest.com

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